

BRADLEY

ninety



Inventor
Henry L. Bradley

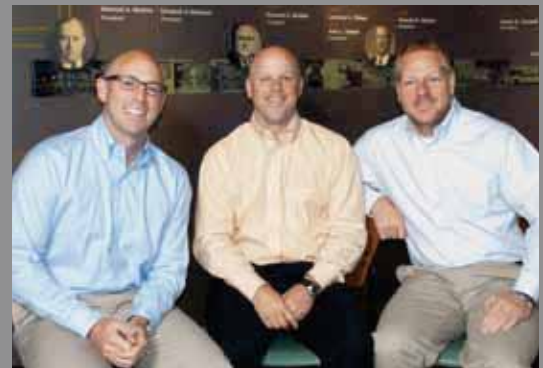


It's hard for me to believe that it's been 90 years since our flagship product – the washfountain – was created here in Milwaukee, Wisconsin. That invention not only changed the way people wash their hands in public, it set the foundation and vision for our company, which remain stronger than ever today.

Now, in our 90th year of business, Bradley Corporation stands out as the industry's leading single source manufacturer of commercial group plumbing fixtures, washroom accessories, plastic lockers, partitions, and emergency fixtures products. Today, our American manufacturing commitment is apparent in a variety of the commercial, industrial, health care, recreation, education, government and corrections markets worldwide.

Indeed, Bradley has come a long way since the washfountain started a new chapter in hand washing history. Product innovation, incomparable quality and unparalleled customer service have been the common threads that have helped drive our company's growth and success in these markets.

Another characteristic that makes our company unique is that Bradley has been family-owned for 90 years. On a personal note, I am very excited that, for the first time, all three of my sons are working in the business together. As the fifth Mullett generation to lead the company, my sons Bryan, Erik and Christopher will continue Bradley's great legacy of leadership, innovation and growth. And that continued commitment includes one other important Bradley tradition, which is treating its customers, representatives and employees like family.



Christopher, Bryan & Erik Mullett

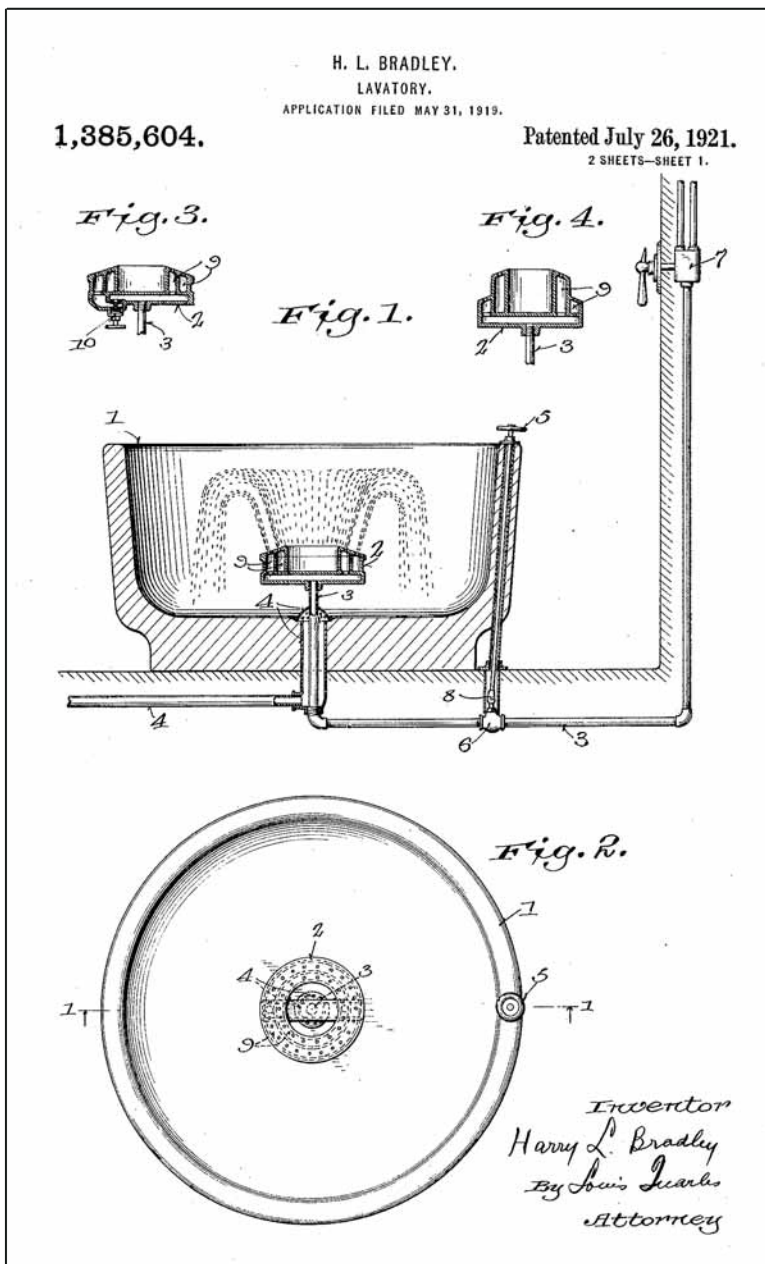
We look forward to continuing to serve our customers with more innovative and high-quality products for many years to come.

Sincerely,

A handwritten signature in black ink, which appears to read "Donald Mullett".

Donald Mullett, CEO

BRADLEY *Washfountains*



The image above is from the patent for one of the most innovative changes to handwashing ever. On the patent, awarded to Harry Bradley in 1919, the fixture is just called "Lavatory." It quickly became known as the washfountain.



The images above are from circa 1930s.



THE WASHFOUNTAIN

THE BEGINNING

THE LEADER

THE LEGEND

When introduced, the washfountain was one of the most innovative changes to handwashing ever. On the patent, awarded to Harry Bradley in 1919, the fixture is just called "Lavatory." It quickly became known as the washfountain.

During the heart of the industrial revolution, just a few years after the Ford Motor Company fully developed the first assembly line, millions of men and women all over America were working in factories. The introduction of timed work breaks and lunches at these factories meant that large groups of people all needed to wash their hands during the same short period of time.

The introduction of the washfountain provided a unique new solution to this problem. Its efficient use of water, space, and workers' time was a cost savings for factory owners and helped provide a healthier workspace for employees. As an added plus, the water savings made it an early example of a 'green' product, though its unlikely that many realized the environmental benefits at the time.

Bradley is the industry leader at using technological advances to keep products working longer with less maintenance. Product is manufactured to the highest quality and supported with excellent customer service. That's what you demand. That's what Bradley delivers.

Over the years, Bradley has used its experience and innovative thinking to create a diverse product offering focused to serve any commercial washroom application.



Bradley Washfountains, originally manufactured at 22nd and Sycamore Streets in Milwaukee, Wisconsin, were the original "green" product. One washfountain can take the place of multiple china lavatories. A single fixture with one set of water supply lines replaced up to 10 individual units that required individual plumbing, maintenance and much more floor space.





Sept. 9, 1941.

H. A. MULLETT

2,255,125

SPRAY HEAD FOR WASH FOUNTAINS

Filed July 9, 1937

2 Sheets-Sheet 1

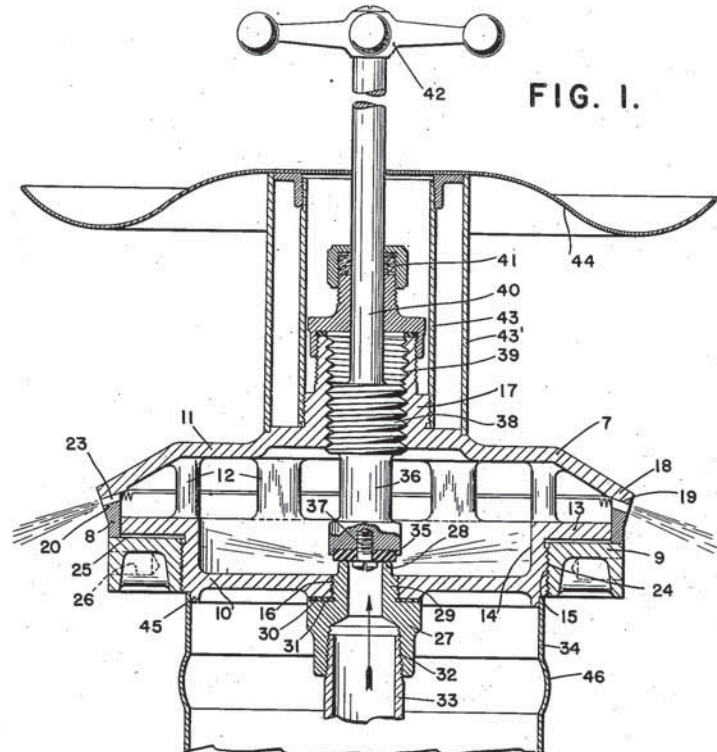


FIG. 1.

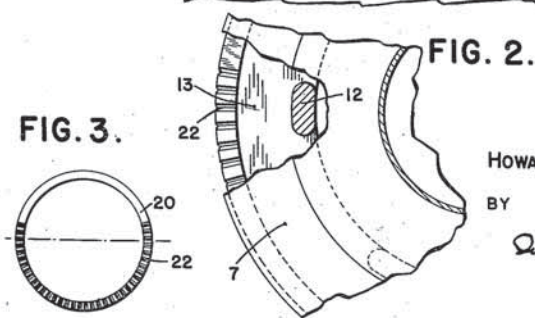


FIG. 2.

FIG. 3.

INVENTOR

HOWARD A. MULLETT

BY

Dwight French

ATTORNEYS





FAMILY-OWNED AMERICAN MANUFACTURER

For five generations, Bradley has treated its customers and employees like family. Today, Bradley remains a privately held family-owned business committed to building the best products with the best people, and dedicated to product innovation, quality, and customer service. Bradley is proud to be an American manufacturer with a focus on tomorrow's technology and lean manufacturing. As most companies continue to move their manufacturing overseas, Bradley continues to invest in more state-of-the-art equipment in our four U.S. plants every year. Keeping operations in the states allows Bradley to offer the highest quality products with lead times that are industry best – without exception.

EXPERIENCE SPEAKS FOR ITSELF

Since its inception in 1921, Bradley has been the innovation leader in the commercial plumbing industry. The Bradley brand stands for the best value to the customer: high quality, durable, reliable, vandal-resistant products that are aesthetically pleasing and easy to maintain.

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Uniquely positioned as the “commercial washroom expert,” Bradley has changed the way people wash their hands in public. Customers know what the Bradley name stands for: quality, durability, reliability, longevity.



INNOVATION COMES FIRST

Innovation is the hallmark of successful companies. Bradley was founded on an innovative design philosophy that has carried us forward as the innovation leader in commercial washroom products. The principals of creativity, craftsmanship, and quality that encompassed Bradley's first invention, the washfountain, continue to drive the product innovations of today.

An extensive line of commercial lavatory systems combine durable materials and patented technologies to create unique handwashing solutions. Our safety and locker product lines also include proprietary, customer-driven designs. The company receives new patents for materials, product and electronic technology each year. The innovation pipeline never stops.







GREEN SINCE 1921

Bradley didn't jump into sustainability a few years ago like the many companies...

Bradley became the leader in creating environmentally friendly washrooms by manufacturing products that conserve water and reduce energy starting in 1921 with the introduction of the first washfountains. These space-saving products use less material and water compared to traditional china lavs. Many of Bradley's products conserve water and energy, contain recycled materials and produce no 'off-gassing' which helps earn LEED credits.

Bradley not only manufactures green products, but corporately practices a green philosophy by continuing to reduce waste, conserve resources and support green initiatives.



As the most environmentally friendly lavatory system available today, the Advocate™ Lavatory System features recycled materials, highly efficient low-energy consumption hand dryers, 0.38 GPM faucets, and ndite® technology that powers the faucets without electricity or batteries – all in one convenient space.



Terreon® solid surface material, Terreon®RE recycled solid surface material and new Evero™ natural quartz material are GREENGUARD certified as low-emitting materials.



The Express® MG Lavatory System in TerreonRE recycled solid surface material with GreenSpec®-listed ndite light-powered technology and a 0.5 GPM sprayhead, makes this system a very green choice.



Column showers save space and water; Bradmar™ shower partitions add privacy and are made from 100% post-consumer recycled material.

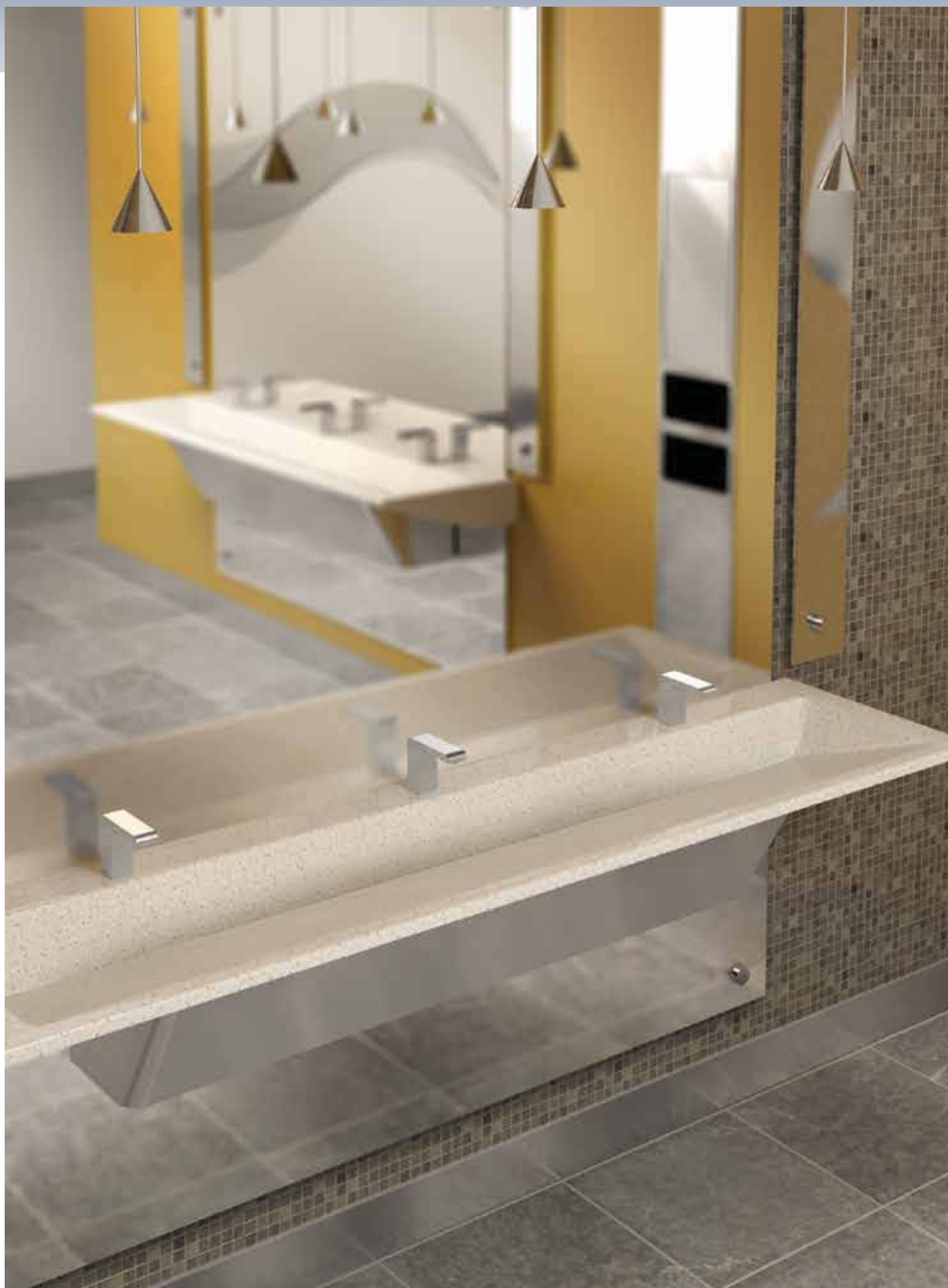
THE COMPLETE PACKAGE

Today's most discerning customer can't afford project delays or substandard quality. That's why they choose Bradley. Innovative products, exceptional on-time delivery, superior service. Most people say they know this business...Bradley proves it everyday.

Bradley offers the most options for commercial grade handwashing, washroom accessories, partitions, showers, valves and lockers. And, Bradley's unequalled product offering comes with the best web site, the best support tools, including BIM Revit models, the best documentation for specification and installation, and world class customer service. Whether factory floor, school restroom, restaurant, retail, hotel lobby, fitness center, airport terminal, spa or sports venue, Bradley brings everything together for total restroom solutions.

From handwashing fixtures, washroom accessories, lockers and partitions to showers, emergency fixtures and thermostatic mixing valves, Bradley is the single source for any project.





PERFORMANCE, TECHNOLOGY AND STYLE

Discover innovation at the core of Bradley's handwashing fixtures. From washfountains to all-in-one lavatory systems to lavatory decks, Bradley offers a complete line of handwashing products designed for long lasting, vandal-resistant, low maintenance and water-conserving performance. Bradley handwashing fixtures provide the look and variety of options designers want, plus the function and long lasting performance required by building owners. When you want aesthetics, the latest technology and rugged performance in a total package, Bradley has the handwashing fixture to outfit any commercial, industrial or institutional application.



All-in-one-of-a-kind Advocate Lavatory Systems provide soap, faucet and hand drying all in one spot. Multi-height basins and accessory modules offer design flexibility.

The Frequency® Lavatory System is a patented multi-height fixture that allows adults, children and those with disabilities to easily access the fixture.



Washfountains were the first water and space-saving plumbing fixtures on the market. Today, more than 1,000,000 are installed worldwide.



Express MG Lavatory Systems with sensors powered by ndite technology, reduce installation time and require only one supply connection.

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NEW Verge™ G-Series Lavatory Systems made of Evero, the first moldable natural quartz material on the market.

Opposite page: NEW Verge™ R-Series Lavatory System made from GREENGUARD Certified Evero™ natural quartz material is beautifully sculpted for upscale sophistication.

OmniDecks™ are the complete solution – ready for installation, no fabrication required on-site. This model features a coved back splash – no caulk lines!



Enhance your space with an OmniDeck. Bradley is the only place you can get an integral under mount quartz bowl.

ACCESSORIES & MIRRORS

Bradley offers the most extensive Division 10 product offering in the washroom industry with a complete line of washroom accessories, mirrors, lockers and partitions. With so many options available, the product offering gives you freedom and creativity, no matter what the budget. Simply put, Bradley is the one source for all your Division 10 washroom needs. Count on Bradley's experienced restroom consultants for layout and product recommendations to outfit any commercial washroom application.



Aerix® adjustable speed hand dryers work easily into any retrofit and are ADA-compliant. Adjustable speed allows for fast drying or quiet operation.



Bradley features the shortest lead time and best packaged mirrors in the industry.

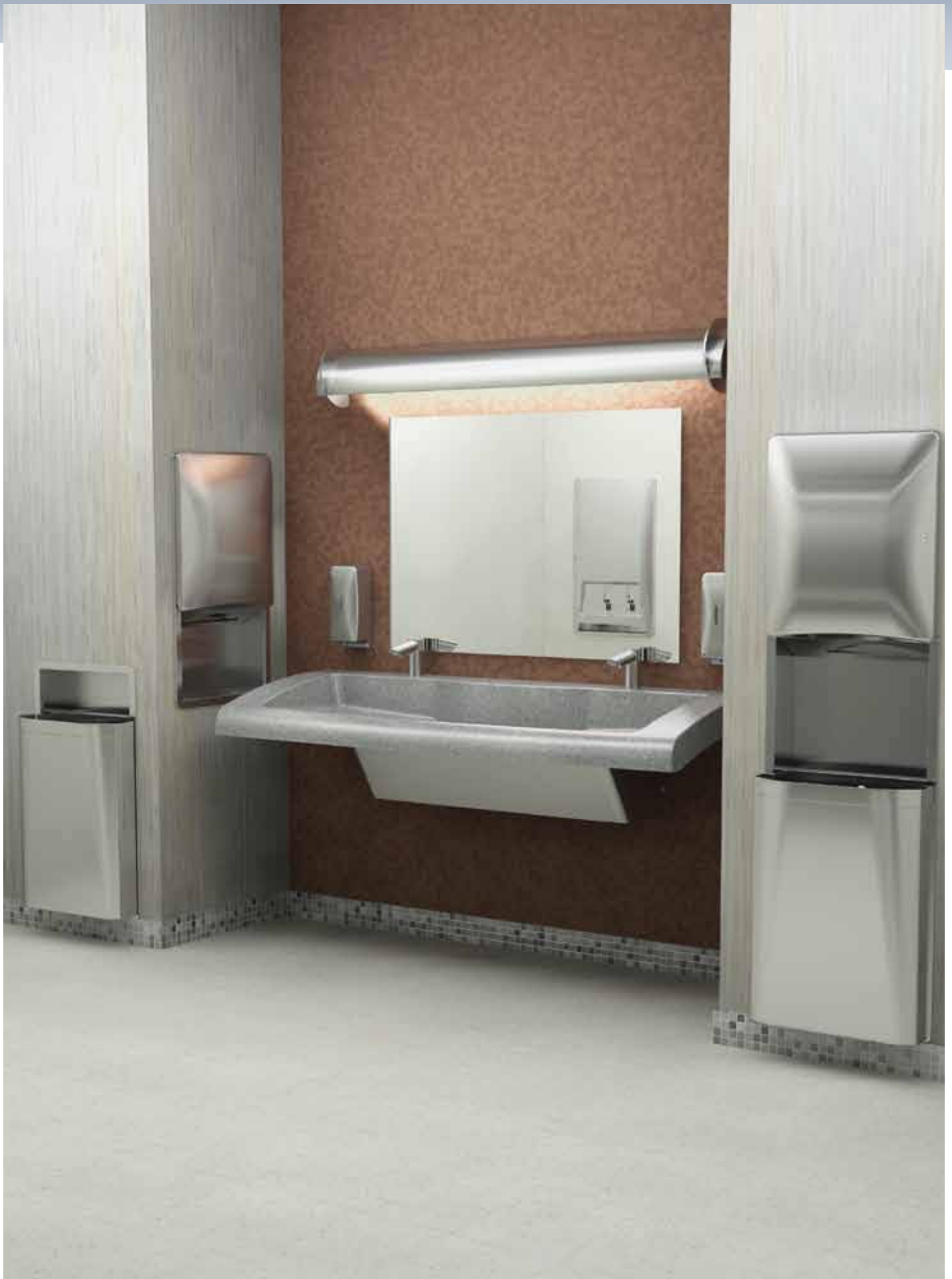


The Boutique Accessory Series is a complete accessory line with a residential look for commercial applications.



Shower seats, curtains and rods plus grab bar systems flexible enough for any design challenges you encounter.

Opposite page: NEW Diplomat™ accessories move beyond the same old same old. A complete look for your restroom shown with Verge Lavatory System in Evero natural quartz material.





Lenox® invented the plastic locker and remains the preferred specification in locker rooms all over the country. Quick installation and low maintenance costs can add up to a 50% life cycle cost savings. No other locker has better quality or a better warranty.

Mills® Partitions are suited for a variety of applications and environments. Top quality materials provide key features to architects and specifiers, such as aesthetic appeal and vandal resistance. Materials include stainless steel, phenolic, plastic laminate, baked enamel and solid plastic, the most complete offering in the industry.



Stainless steel partitions add a sleek look to any restroom application. Their good looks and durability make them a popular choice.

Opposite page: Natural beauty meets cool sophistication. Fusion Partitions from Mills pair the natural appeal of granite with the sleek style of stainless steel. Solid plastic Lenox Lockers are made from 100% post-consumer recycled material.



Gear Lockers are the ideal storage solution for fire and police departments, locker rooms, sports and recreation clubs, dive and snorkel facilities and many more.



Lenox Lockers were chosen for the sports locker rooms at Pepperdine University, Malibu, Cal. because they are unaffected by moisture, humidity, or chlorine – and they are easy to clean and maintain!

SHOWERS & FAUCETS

Designing with Bradley showers lets you maximize shower space without compromising aesthetic value. From schools, student housing, and fitness clubs to sport and rec facilities and industrial plants, Bradley has the right product for any application.

Bradley's commercial grade Aerada™ faucets are constructed for durability and vandal resistance yet provide high style. Innovative infrared and capacitive sensing technologies help reduce the spread of germs, conserve water, and reduce energy costs.



Aerada 1200 Series Capacitive Sensing Faucets are durable, vandal resistant and provide high style. Activation from any angle and no sensor windows!



Aerada 1200 Series Capacitive Sensing Gooseneck faucet.



From column showers and Panelon® Wall Showers to ADA applications, Bradley has solutions for all commercial shower applications.





Bradley got the lead out of Thermostatic Mixing Valves – Navigator valves were the first lead-free TMVs available in the USA and are third party certified to meet all new lead-free requirements.



NEW 3/8" lead-free compression valve is a universal valve for any commercial sink application.

Better for the environment and safer for drinking water, Bradley Navigator® Thermostatic Mixing Valves (TMVs) launched a new direction in valve manufacturing. Third party certified to meet all new lead-free requirements, Bradley's valve quality is unmatched and backed by a 10-year warranty. You will find a complete line of valves to meet your appropriate flow and temperature requirements.



Navigator valves' single valve design mean they are easier to set-up – especially in a recirculated system. Fewer connections and universal mounting capability mean reduced installation time and lower cost. Bradley TMVs remain the fastest growing valve line in the industry. And, Bradley is the only company that manufactures emergency eyewash and shower products with a complete line of emergency TMVs.



Navigator TMVs are designed to fit virtually any application and can be easily retrofitted for an existing system like this one installed in a recirculation station at the Philadelphia Eagles NovaCare Complex, Philadelphia, Penn. The valve was chosen for its ability to deliver from five to 200 gallons of water per minute, and accurately maintain a preset temperature during periods when no water was being drawn from the system.



EMERGENCY FIXTURES



Enclosed Safety Showers deliver superior protection from nature's most extreme environments and provide a safe refuge from industry's harshest conditions.

As an industry leader in drench shower and eyewash fixtures, Bradley offers consistent innovation and unique product solutions designed to keep employees safe and free from injury.

To witness Bradley's commitment to innovation, look no further than Halo™. In an emergency, you want an eye/facewash unit that provides the most coverage. With HALO, you get the best on the market – covering 85% of the average user's face. That's more than 20% better than any other unit available.



Bradley's SpinTec™ showerhead provides the most washdown coverage, most consistent distribution of water and the most effective means of contaminant removal.

NEW HALO eye/face washes provide the most effective relief in the industry.



Navigator Emergency Thermostatic Mixing Valves maintain an accurate temperature, and if the cold water stops, the Navigator prevents scalding by shutting down the hot water.



Count on Bradley to provide the most relevant options for today's demanding healthcare applications. Rather than installing separate bathrooms, Bradley lavatory/concealed water closet modules incorporate all of the features healthcare professionals need in one efficient patient care station.



LavCare Combination Units are the best choice to enhance patient well being. The decorative cabinets conceal the water closets, and non-porous Terreon and TerreonRE solid surface countertops are easy to maintain and help decrease bacterial growth.

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Designers and engineers rely on Bradley for high quality, vandal-resistant lavatories, toilets, urinals, combi-units, and showers that withstand heavy impact forces, thermal shock and corrosion. Bradley security products have been put to the test in the most demanding applications – from San Quentin to the busiest public rest stop. Applications include prisons and jails, juvenile detention, campgrounds, travel plazas, and parks.



CELEBRATING NINETY YEARS OF WASHROOM INNOVATION



Bradley 

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