

The logo features the word "Bradley" in a bold, white, sans-serif font. It is centered over a large, blue water droplet that is creating ripples on a dark blue background. To the left of the droplet is a green leaf, and to the right is an orange sun with rays. The entire composition is set against a background that is blue at the top and transitions to orange at the bottom, with a green leaf-like shape on the left side.

**Bradley**

Commercial.  
Washroom.  
Innovation.

## ENVIRONMENTAL PHILOSOPHY:

At Bradley, we are committed to continuous improvement and customer satisfaction. As a responsible corporate citizen, manufacturing premium-quality commercial washroom fixtures, we're committed to using all resources wisely as well as safeguarding the communities and environments in which we operate.



### WHAT IS GREEN BUILDING?

Green Building is the design and construction practices that significantly reduce or eliminate the negative impact of buildings on the environment and occupants in five broad areas:

- Sustainable site planning
- Safeguarding water and water efficiency
- Energy efficiency and renewable energy
- Conservation of materials and resources
- Indoor environmental quality

*Along with minimizing waste, green design looks at energy efficiency, the health and comfort of the space, and a harmony between nature and technology.*



*If half of new commercial buildings were built to use 50% less energy, it would save over 6 million metric tons of CO2 annually for the life of the buildings—the equivalent of taking more than 1 million cars off the road every year.*

### WHY IS GREEN BUILDING IMPORTANT?

In the United States, buildings account for:

- 39% of total energy use & 70% of electricity consumption
- 38% of greenhouse gas emissions
- 136 million tons of construction and demolition waste
- 12% of potable water consumption

*Also consider that poor indoor air quality in the US has resulted in an annual loss of \$15 billion in worker productivity.*

### WHAT ARE THE BENEFITS OF GOING GREEN?

**ENVIRONMENTAL** – reduced impact of natural resource consumption

**ECONOMIC** – improved bottom line, reduced operating costs

**HEALTH & SAFETY** – enhanced occupant comfort and health

**PRODUCTIVITY** – improved occupant performance, reduced absenteeism

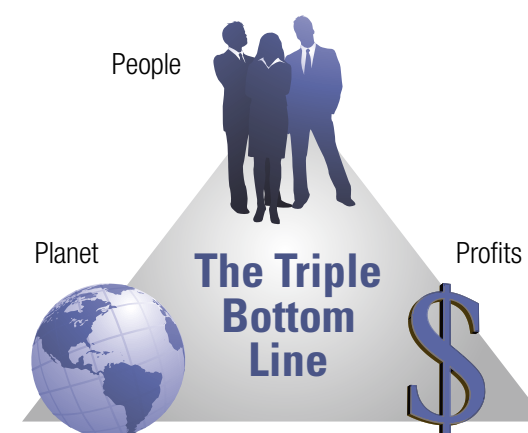
*According to the USGBC, buildings with good overall environmental qualities including effective ventilation, proper levels of natural light and good acoustics have been demonstrated to increase worker productivity by 6 to 16%.*

### WHY NOW?

- a standard measurement for green building
- documented financial benefits of going green
- significant workforce benefits
- little additional cost to 'go green'



### GREEN BUILDING BENEFITS ALL THE STAKEHOLDERS:



**FOR 90 YEARS,** Bradley has manufactured

**high quality, water-conserving products. We continue to introduce products that conserve water and energy and lead to more environmentally sound washrooms.**

**With manufacturing innovations, recycled packaging and materials and award-winning product design, Bradley contributes to Green Building Design in many ways.**

DESIGNING GREEN.





The patented **ndite®** technology requires no electricity or batteries to power the sensors and activate the water on a Bradley lavatory system. Normal levels of light in the restroom charge photovoltaic cells which power the sensors and valves regulating water to the lavs. No batteries have to be recharged or replaced thus saving money and reducing landfill waste. Both the Express SS and MG-Series Lavatory Systems are available with this exclusive technology. ndite technology is featured in the Wal-Mart Green Experimental Stores.

**LEED Water Efficiency Credit 3 – Reduce water consumption**

**LEED Innovative in Design Credit 1 – Innovation in Design**



**Advocate™**

#### **Advocate™ Lavatory System**

is Bradley's most environmentally friendly lavatory system.

The Advocate™ comes equipped with a water-conserving 0.38 GPM faucet, well below the 0.5 GPM required for public lavatories.

In addition, it is available in Terreon®RE recycled solid surface material. Most of the Advocate's components are recyclable – its stainless steel panels and plastic trap covers also incorporate recycled content – and the system conserves energy. Not only does the Advocate utilize a highly efficient, low-energy consumption hand dryer, it incorporates Bradley's ndite® technology to operate the faucets without electrical wiring or expensive batteries that need to be changed and eventually end up in landfills.

**LEED Water Efficiency Credit 3 – Reduce water consumption**

**LEED Materials & Resources Credit 4 – Recycled content**



In 1921 **Bradley** invented the first water-saving group handwashing fixture, the **Washfountain**. Washfountains can save as much as 80% in water consumption because they can serve several users with slightly more water than the water used by just one person at an individual lavatory.

A Washfountain will also take up less floor space than a bank of traditional china sinks allowing for more creative use of space. Bradley washfountains are made from a variety of environmentally friendly or recycled content materials: Terreon, Terrazzo and Stainless steel.

**LEED Water Efficiency Credit 3 – Reduce water consumption**

**LEED Materials & Resources Credit 3 – Recycled content**



The **Verge™ Lavatory System** made from **Evero™**, a blend of natural quartz, granite, exotic and recycled materials, which is more durable than granite and maintenance free. Verge incorporates a beautifully-sculpted elongated basin with hidden drain and no visible seams. In keeping with contemporary design the lavatory system utilizes small proportions, including minimalist trap cover to conceal plumbing below. Easily accessible and ADA compliant, the Verge is available in 60" (two person) and 90" (three-person) lengths.

**LEED Water Efficiency Credit 3 – Reduce water consumption**

**LEED Materials & Resources Credit 4 – Recycled content**



GOOD FOR THE ENVIRONMENT.  
GOOD FOR YOU.



**BRADLEY IS PROUD TO INTRODUCE 100% POST-CONSUMER RECYCLED CONTENT** material for our Mills® Partitions and Lenox® Lockers. This new material is made completely from recycled milk jugs – keeping thousands of milk jugs out of landfills. This material provides the same performance requirements as the current 30% pre-consumer recycled material. These products are also available in 100% pre-consumer material in the color black. The new 100% post-consumer recycled material is available in Beige, Moss, Toffee, and Charcoal Gray.

*LEED Materials & Resources Credit 4 – Recycled content*

**Mills® Bradmar™ partitions** won't rust or have to be repainted or replaced as often as metal partitions. Bradmar is resistant to scratches and dents, requiring less maintenance. Graffiti, markers and dirt are easily cleaned with non-toxic, biodegradable cleaners.



**Lenox® Lockers** have an industry exclusive 20-year guarantee, so you can be sure they won't end up in a landfill anytime soon. Solid plastic lockers won't rust so they can be used in high humidity areas. There's no need to repaint these lockers every 1-5 years as metal lockers often are.



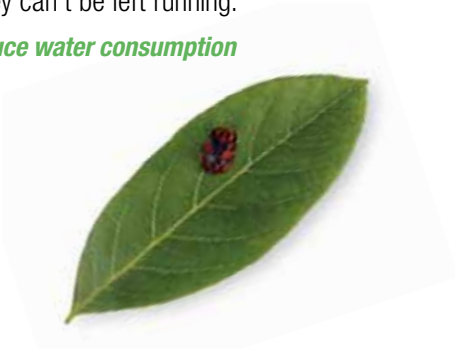
**Bradley's stainless steel washroom accessories** are made with the industry average 25% post-consumer and 35% pre-consumer content stainless. These products are long lasting and vandal resistant and won't have to be replaced for years to come. Offering the widest assortment and shortest lead times, Bradley's washroom accessories are right for any green project.

*LEED Materials & Resources Credit 4 – Recycled content*



To help building owners save water in their facilities, **Bradley's Aerada™ faucets** are shipped with a water-saving 0.5 gallons per minute aerator as standard. Electronic activated faucets save water by restricting flow to a preset time, plus these faucets will only operate when a user's presence is detected, so they can't be left running.

*LEED Water Efficiency Credit 3 – Reduce water consumption*



The standard for **showerhead** water flow is 2.5 gallons per minute, however, flow restrictors in Bradley's showerheads are set to 2.3 GPM. Several of Bradley's showerheads can be provided with a 1.5 GPM flow restrictor to help meet LEED requirements for water conservation. Some showers can be activated with valves that control water usage to a preset time, saving water. Other shower valves are constructed with advanced ceramic disc technology. With no wearing parts, these valves will last for many years.

*LEED Water Efficiency Credit 3 – Reduce water consumption*



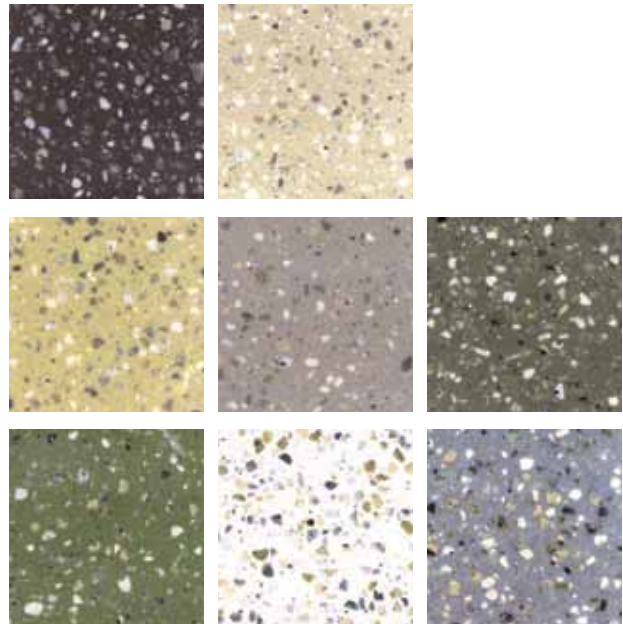


**Terreon® solid surface and Terreon®RE recycled solid surface** last a lifetime and can easily be repaired and renewed, thus minimizing the need for replacement or disposal. Over 96% of Terreon products are completely molded including bowls, overflows, backsplashes and aprons, eliminating fabrication waste and the use of sealants and adhesives. Terreon is a non-porous material which means that it will not support the growth of mold, mildew or bacteria - substances that can adversely affect indoor air quality. Terreon meets the highest industry quality and performance standard for solid surface materials, ANSI/ICPA SS-1-2001.

TerreonRE is a beautiful solid surface option composed of bio-based resin and 25% pre-consumer recycled granules. It is available in eight new nature-inspired colors.

**LEED Materials & Resources Credit 4 – Recycled content**

#### TERREON®RE COLORS



## EVERO™ NATURAL QUARTZ MATERIAL



**Evero™ Natural Quartz Material.** Evero is the first and only natural quartz material that can be molded into round and curved shapes giving you not only stunning design options to explore but a high performance product that is as beautiful as it is long lasting. Made from natural materials, such as quartz and granite, plus 25% pre-consumer recycled content and a bio-based resin. Available in 15 colors.

**LEED Materials & Resources Credit 4 – Recycled content**

Bradley's Terreon® solid surface, Terreon®RE recycled solid surface and Evero™ Natural Quartz Material have received **GREENGUARD Indoor Air Quality Certification** and **GREENGUARD Children & Schools™ Certification** from the GREENGUARD Environmental Institute.



♻️ Recycled-Contains 10% Post Consumer Waste

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